

ELATT Community Cohesion Strategy 2008-2009

As an independent charity working primarily in two of the most diverse and culturally rich areas of Great Britain, ELATT is committed to strategic aims of community cohesion, equality of opportunity, cultural and economic integration and sustainable development for the individual and the community, the environment and the local economy.

ELATT's Community Cohesion Strategy is delivered through Community Cohesion Themes and fuels the funding we tender for, the services we provide, and our expectations of learning. For 2008-2009 they are:

1. Supporting the social integration of communities at ELATT

- Establishing shared values and responsibilities for all our learners through induction
- Fostering inter-cultural contact between learners through curriculum design
- Addressing the learning needs of local communities
- Recruitment through word of mouth to reach family, friends and neighbours
- Learner feedback systems ensuring all learners can voice their compliments and concerns

2. Engaging and supporting disadvantaged groups

- Unemployed people in East London, particularly those with low prior educational attainment (below Full Level 2)
- Employed people in low pay, especially those working for local SMEs
- Migrant communities and those who speak a first language other than English, in particular Somali, Kurdish/Turkish and Bangladeshi communities
- Lone parents, particularly those out of employment and education

3. Building confidence amongst community groups

- Building the sense of self-esteem of individuals and communities through achievement in learning and work
- Listening to the views of community leadership and partners
- Participating in inter-cultural activities and events which value shared and distinct cultures, including supporting inter-faith activities

4. Contributing to the economic regeneration of community groups

- Supporting unemployed people into work placement and paid jobs
- Developing the skills of under-employed people and identifying ways for them to access free courses
- Building links with community employers with events encouraging partnership

5. Improving communication and information activities

- Promoting the community cohesion message across the organisation
- Ensuring information is given in an easy to understand way
- Improving information and channels of communication to ELATT learners
- Addressing feedback given through stakeholder consultation
- Raising understanding of different cultures

Measurement:

The themes are to be measured by MIS data related to Equal Opportunities and EDIMs; learner, employer, funder and partner feedback, and progression data.

References:

Strategic Plan 2004-2009; Environmental Policy; Equality of Opportunity Policy; Sustainable Development Policy; Business Plan 2008-2009; Quality Improvement Plan; Communication Strategy 2008

