

FUNDRAISING FOR ELATT

Donating to ELATT has never been easier – and in a time of rapidly rising need we've never needed your help more. In this guide we'll show you how you can make your fundraising efforts go further!

Employee fundraisers

Employee fundraising is a fantastic and fun way of engaging your colleagues in a partnership with ELATT. There are plenty of ways you can fundraise, from office cake sales, to dress down days and sporting challenges. These activities can be a great way of team building and bringing people from different parts of your business together.

If you'd like help organising an Employee Fundraiser, please let us know!



Payroll Giving is a great way for companies to enhance their corporate social responsibility aims and embrace charity giving.

Payroll Giving is a salary sacrifice scheme where you make a donation directly from your salary before you're charged tax.

It's especially tax efficient for higher rate and high rate tax payers. And there's an added benefit for higher rate taxpayers with children – Payroll Giving contributes to your Net Adjusted Pay, and through Self Assessment you can reclaim a portion of your Child Benefit payments on earnings between £50,000 and £60,000.

[See the full list of approved payroll giving providers at www.gov.uk](http://www.gov.uk)

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When any UK taxpayer donates to ELATT, we can claim Gift Aid – that adds 25% onto each pound you donate.

Simply tell us when you donate that you are a UK taxpayer and we'll do the rest.

Corporate matching

Your company can add to its employee fundraising with corporate match – whether pound for pound or any way that works for you.



How does it work?

Your team raises £100 pre-Gift Aid. Your company then matches that, so the charity receives £225 (£100+ Gift Aid at 25% from the team, and £100 from the company).

Or you could choose to match the gross donation inclusive of Gift Aid – giving the Charity £250. It's entirely up to you!

SHOPPING ONLINE



Amazon donates 0.5% of the net purchase price (excluding VAT, returns and shipping fees) of eligible purchases to the charitable organisation of your choice when you purchase through smile.amazon.co.uk.

Simply log-in at smile.amazon.co.uk and select ELATT (East London Advanced Technology Training) as your charity.

For individuals

Donate to us with easyfundraising.org.uk when you buy from 2,700+ retailers online. It won't cost you a penny!

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For business

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Then check out the 4,000+ retailers on Give As You Live or The Giving Machine and we'll set an account up for you there instead.

